# STEPS TO PURCHASE

# **[INITIAL CALL WITH SALES DEPARTMENT**]



#### **SPECIFICS**

What type of unit interests you: 1 bed, 1 bed+den, 2 bed, 3 bed?

What is the approximate budget you're working with?

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Have you been pre-approved for a mortgage?

Do you have a 15% down payment available?

#### CONTACT

What is the best way to reach you: phone, text, personal or work email?

Things move quickly and in order to give you priority in the funnel, make sure we know how to get in touch with you

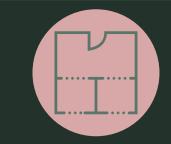
#### [EMAIL UPDATE]

You'll receive an email update as we receive more details on the project. By now, you should have your preferences decided on, please ensure you send them to us ASAP.

If we know the specific type of unit you want then we can advocate for your needs to the builder. By having these details established, we're able to push for your desired unit. Not doing so may result in you missing the opportunity with this property.

### THIS IS VERY **IMPORTANT**

[FLOORPLANS & PRICING]



Because we have **PLATINUM ACCESS** we aren't often able to share details via email at this stage. We'll send an email out announcing that we have received the floor plans and pricing. The exclusivity of Platinum Access means that we've been able to preview the floor plans in person but are often unable to share them directly with clients. If you've given us your

specifics, we'll call you directly to discuss the next steps on securing your desired unit.



## --- [SUITE REQUEST WORKSHEET]

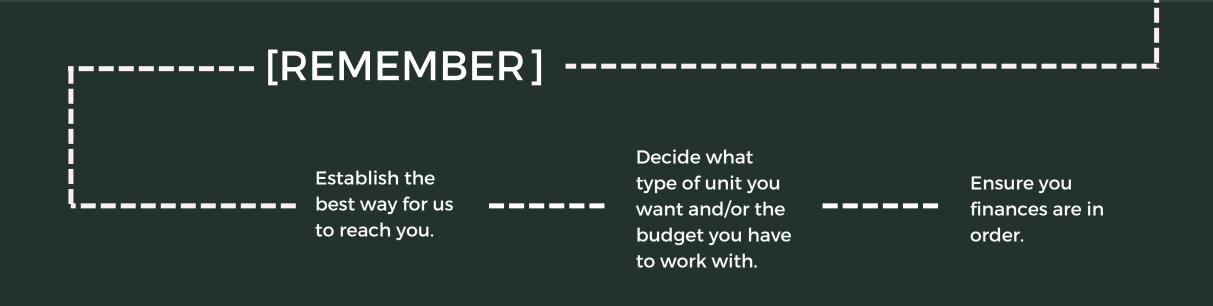
If you're ready to move forward, we'll send along a worksheet to get as much of the preliminary paperwork completed as possible. Worksheets are required by builders and will require details such as a copy of your drivers license and your SIN number. Your SIN number is required to verify your identity and allows you to earn interest on your deposit while the project is underway.



# [ACT FAST] -----

Units are allotted on a first-come, first-served basis. Things move quickly at this stage and can feel rushed. We're here to answer any questions prior to floor plans being released so you are well informed and ready to go!

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PIERRE CARAPETIAN GROUP REALTY BROKERAGE